

## ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE ICC has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website  
<http://icc2021.ieee-icc.org/>

## PREVIOUS SPONSORS INCLUDE



# IEEE ICC 2021 SPONSORSHIPS



# IEEE ICC<sup>®</sup> 2021

14-18 June // Montreal, Quebec, Canada

*Connectivity - Security - Privacy*



## INTRODUCTION

**IEEE ICC 2021** is one of two IEEE Communications Society's flagship conferences. Each year, close to 2,000 attendees from over 70 countries attend IEEE ICC to take advantage of a program which consists of exciting keynote sessions, robust technical paper sessions, innovative tutorials and workshops, and engaging industry sessions. This 5-day event is known for bringing together audiences from both industry and academia to learn about the latest research and innovations in communications and networking technology, share ideas and best practices, and collaborate on future projects.

## REASONS FOR SPONSORSHIP

As a sponsor of IEEE ICC, your organization's status as a leader in the communications and networking industry will be taken to another level. Your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students.

Your organization will be featured prominently on all ICC related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

Being a sponsor of IEEE ICC will allow your organization to get first-hand access to the latest research and discussion on relevant topics such as 5G, IoT and Big Data, AR, Smart Cities, and Blockchain in Communications and Networking.



# SPONSORSHIPS

## SPONSORSHIP OPPORTUNITIES

### DIAMOND LEVEL - \$100,000 USD or above

- (1) 8 meter x 8 meter (25 feet x 25 feet) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (10) Complimentary full conference registrations
- (25) Complimentary registrations to the Industry Program

### PLATINUM LEVEL - \$75,000 USD

- (1) 6 meter x 6 meter (20 feet x 20 feet) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (5) Complimentary full conference registrations
- (20) Complimentary registrations to the Industry Program

### GOLD LEVEL - \$50,000 USD

- (1) 3 meter x 6 meter (10 feet x 20 feet) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (3) Complimentary full conference registrations
- (15) Complimentary registrations to the Industry Program

### SILVER LEVEL - \$25,000 USD

- (1) 3 meter x 6 meter (10 feet x 20 feet) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (3) Complimentary full conference registrations
- (10) Complimentary registrations to the Industry Program

### BRONZE LEVEL - \$10,000 USD

- (1) 3 meter x 3 meter (10 feet x 10 feet) exhibit space
- (2) Complimentary full conference registrations
- (5) Complimentary registrations to the Industry Program

### SUPPORTER LEVEL - \$5,000 USD

- (1) 3 meter x 3 meter (10 feet x 10 feet) exhibit space
- (1) Complimentary full conference registrations

\*ALL conference sponsors will have their company logo displayed on the conference website, on the conference app, and on the attendee giveaway.

ICC 2021 Sponsorship Chair: Francois Borrelli ([fborrelli@promptinnov.com](mailto:fborrelli@promptinnov.com)) or Charles Despins ([charles.despins@etsmtl.ca](mailto:charles.despins@etsmtl.ca))

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

If your company is interested in a unique conference sponsorship, then the following opportunities are for you! These sponsorship options are for a specific event or activity during the conference or a particular item associated with the conference.

### Welcome Reception

\$30,000 USD

Scheduled on the first night of ICC, this 2 to 3-hours high visibility event is attended by conference attendees AND their guests! As the exclusive sponsor of this event, your company's logo will be included on all printed signage and materials promoting this event. You will also have the opportunity to give a 2-minute welcoming remark to the audience.

### Lunch

\$20,000 CAD

Exclusive right to provide additional merchandising during lunch (merchandising material must be approved by the conference organizer prior to production)

### Conference Wifi

\$17,000 USD

As the exclusive sponsor, your company will help attendees stay connected during the conference! Your company's name can be used as the network ID and as each attendee is connected to the conference Wi-Fi, the attendee will see a splash page recognizing your company.

### Conference App

\$12,000 USD

As a primary source of information about ICC, the conference app is used by all attendees to search for sessions and authors, build schedules, peruse the Conference Proceedings, rate sessions and speakers, and most importantly, receive updates and announcements. As the exclusive sponsor, your company's logo will be featured prominently within the app. Additionally, the first time a user opens the app, a splash page recognizing your company's sponsorship will appear.

### Lanyards

\$12,000 USD

This sponsorship opportunity offers the highest impact and visibility to the company who wants to be known AND seen! As the exclusive lanyard sponsor, your company's name and/or logo will be printed on the lanyard which is provided to all ICC attendees.

### Conference Breaks

\$12,000 USD

Give conference attendees something more to talk about when you sponsor a conference break! Scheduled for 20–30 minutes, the conference breaks are well-attended by attendees who want to network, recharge with a cup of coffee and a cookie, or just take a break. As the exclusive sponsor for each break, your company's logo will be featured prominently on all signage promoting the break.

### Power Tower (Charging Stations)

\$8,000 USD

As the exclusive sponsor of a charging station, your company will gain recognition and help attendees get charged up to make the most of their time at the conference!

### Conference Pens and Notepads

\$8,000 USD

As the exclusive sponsor of this low cost, but high visibility opportunity, your company's logo will be printed on the pens and notepads distributed to all conference attendees.

## EXHIBIT ONLY

The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo and a 75-word description of your company will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Option	Description	Cost
One	3 meter x 3 meter booth space (10 feet x 10 feet)	\$3,300
Two	3 meter x 3 meter booth space (10 feet x 20 feet)	\$6,600
Three	3 meter x 3 meter booth space (20 feet x 20 feet)	\$9,900
Four	3 meter x 3 meter booth space (10 feet x 10 feet)	\$12,500

### Don't see anything that meets your needs?

Please contact the ICC 2021 Sponsorship Chair, Francois Borrelli (fborrelli@promptinnov.com) or Charles Despins (charles.despins@etsmtl.ca) who will be happy to speak with you about a custom sponsorship package.

